

EUROPEAN COMMISSION

Directorate-General for Internal Market, Industry, Entrepreneurship and SMEs
Industrial Competitiveness Policy for Growth

Brussels, 21 May 2015

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To whom it may concern

The European Commission, Directorate-General for Internal Market, Industry, Entrepreneurship and SMEs, has contracted CARSA and its partners (i.e. PricewaterhouseCoopers Luxembourg, London Economics Ltd and Innova SpA) to “conduct a survey among EU SMEs active in Latin America and Latin American SMEs regarding barriers and needs in the field of protection and enforcement of intellectual property”.

The study will analyse the needs and expectations of partners from both sides, taking into account the comparative effects of legislations and their effective implementation. The findings will contribute to policy conclusions in the field of IP that allow better cooperation between the partners in EU and Latin America, particularly benefitting SMEs and their internationalisation.

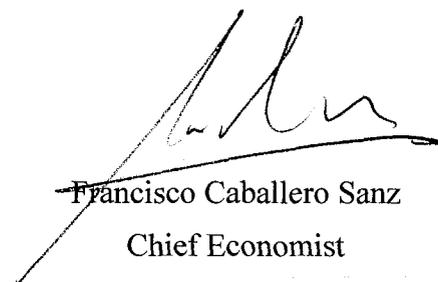
We kindly ask targeted SMEs to participate in this online survey and solicit SME stakeholder organisations to support CARSA and its partners, by distributing the invitation email to relevant contacts and/or by promoting the survey in other ways. Your input is highly important to us in order to better understand your needs and to guarantee an efficient and effective design of support measures in the field of IPR. It is also indispensable for the control of correct spending of tax payer's money.

We are aware that participating in this study will require a little bit of your time, but as you are a - potential or actual - user of such a service, your input may benefit you directly in the form of improved service offerings. In addition, it is foreseen that all participants will receive a summary report of the main results. Please also note that the research team ensures that the data is treated confidentially.

For general questions about the study, please contact: Ms Anne von Zukowski at the European Commission, DG GROW, email: anne.von-zukowski@ec.europa.eu, tel.: +32 229 91 348. For specific questions about the study, please contact: Ms Cristina de la Maza at CARSA, Project Manager, cmaza@carsa.es, tel.: +34 607 407 404.

We thank you very kindly in advance.

Yours sincerely,



Francisco Caballero Sanz
Chief Economist